



Around the District - November Ed Boeve

Welcome to November. Driving home in the snow from a Club visit this week was a clear reminder that winter is coming. The leaves in the backyard are an example of how much work there is to do before snow arrives to stay. Time to get busy!!

November is the month when we are encouraged to take time to be thankful and to say thank you for family, for our profession and colleagues, and for our friends. The Thanksgiving holiday gives us all a chance to acknowledge those people around us that make life full and fun. Make it a point this month to be present and to recognize those people.

November is also the month in the Rotary calendar when we celebrate the many good things we make happen through the Rotary Foundation. There is a focus this month on contributions to TRF. Offering incentives to achieve Paul Harris status, encouraging EREY, and other messaging give us reasons to give, but the real incentive this month is in the stories of the good things our Foundation allows us to do in the world. The efforts range from reading to kids and encouraging students to read in our own community to gathering crutches for people in Africa. Delivering clean water in communities around the world to picking up trash along the roadways in our hometown are examples of Rotarians making peace visible.

You are invited to come to our District Mid-Term Assembly of Clubs on January 18th to learn from Rotarian author Rick Kyte as he shares insights gained as he wrote his latest book entitled 'Finding Your Third Place'. With Family as the First Place, Profession as the Second Place, Rick identifies a place where we gather with friends as our Third Place. Of course, your Rotary Club could be that Third Place! Hope all of you can join your Rotary friends on the 18th to celebrate and learn together. I am humbled to serve you this year and want to thank each of you for contributing your time, your skills, and your resources to Rotary.

November is Rotary Foundation Month.



November is the month that Rotarians around the world take time to celebrate the good work of our International Foundation, which is recognized as one of the most effective and well-managed charitable organizations in the world, with 15 consecutive four-star ratings from Charity Navigator and an A-plus rating from CharityWatch.

Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects. With your help, the magic of the Foundation can continue. A gift to the Foundation's Annual Fund – SHARE will result in almost half returning to our District to fund projects organized and led by our District 5960 clubs. Last year, over \$227,000 was provided in the







form of grants to support club projects in our district.

To encourage giving during November, matching point incentives will be offered toward receipt of a Paul Harris Fellow awards:

- \$100 = 1 to 1 recognition point match
- \$365 = Point match to Paul Harris Fellow (PHF)
- Sign up for Rotary Direct with a minimum donation of \$30 per month and receive 500 points

Below is a link that will take you directly to the RI website's donation page. If you have not already set up a "My Rotary" account, please do that first. **Instructions are attached.** Going through "My Rotary" ensures that you and your club will be properly credited for your contribution. Contributions of any size will help us reach our goal!

https://www.rotary.org/en/donate

Thank you for your partnership in this initiative and let us know if you have any questions.

Sincerely,

Peggy Strom – Fund Development Team Lead peggystrom@outlook.com Margie Horning – Foundation Team Lead margie.horning@comcast.net

CELEBRATING EXCELLENCE AND IMPACT



The Rotary District 5960 Awards celebrate outstanding achievements across several key areas: Club Service, Community Service, International Service, Youth Service, Vocational Service, Public Image, Signature Project, and the prestigious District Governors Citation Award.

Displaying your district award is an excellent way to promote your club's accomplishments and build recognition in your community. By sharing a photo of the award on social media or your website, you highlight your successes and honor the hard work of your members. This type of visibility can attract new members, as it showcases your club's proven track record of impactful service.

The district awards form can also serve as a helpful tool for planning your Rotary year. It often includes activities your club is already doing, while offering new ideas for growth. Using the form as a

guide, your club can work towards fulfilling more criteria and aim for higher levels of recognition.

For more information on the awards and relevant links, visit the district website. Club Awards | Rotary District 5960

Rotary's Tomorrow Depends On What We Do Today



You can be an important part of The Rotary Foundation's future of serving humanity by including a gift to Rotary's Endowment in your estate. The principal of such a gift is never spent but the available earnings are used to making a lasting difference in people's lives.

Now deceased Rotarians from District 5960 have done this very thing and today there is \$1,942,463 earning interest that supports SHARE/DDF, Peace Centers, Basic Education and Literacy or the World Fund. This current year, for example, our District received \$12,125 from those previous estate gifts in addition to our DDF portion of the Annual Fund gifts made by each of us three years ago.

Thus far in 2024-2025, three District Rotarians have informed Rotary that they have included The Rotary Foundation in their estate plan. They join 95 other D5960 Rotarians who have pledged a total of at least \$5,820,000 through their estate.

For more information about how you might make an estate gift, contact PDG Tom Yuzer, D5960 Endowment/Major Gift Adviser at tomyuzer63@gmail.com or 951-805-4468.

DISTRICT 5960 MEMBERSHIP (NOVEMBER)



District 5960 is making strong efforts to grow Rotary membership and engagement by focusing on the priorities in Rotary's Strategic Plan. These targeted goals are setting up a clear path for impact, expansion, and adaptability, with a tangible objective of adding 100+ new members by June 2025. The Membership Chart and Monthly Webinar will be valuable tools to track this progress and keep everyone informed. Let me know if you need any support on outreach or engagement strategies!

Club Growth Chart: Oct 31, 2024

Monthly Membership Forums: Open to All Rotarians

District 5960

The new District Membership Zoom forum will launch on November 14th at 7 p.m. It was made for ALL members to talk Rotary - Zoom Link: https://us02web.zoom.us/j/83271859893

Zones 25B & 29

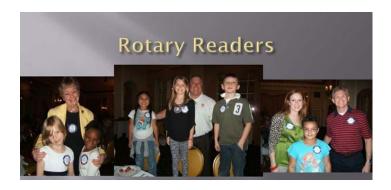
Monthly Membership Webinars | Zones 25B & 29 (zones25b-29.org)

Tuesday, November 19, 2024 Enhancing Member Experience Before Dues Invoicing Foster transparency and trust by mastering the art of pre-billing conversations. Learn techniques to communicate effectively with your members about dues, ensuring clarity and continued satisfaction.

ZOOM Registration Link:

https://us02web.zoom.us/webinar/register/WN aNe3uywtQISH6gGe7wPzKA.

ARE YOU A ROTARY READER?



District Literacy Team features Literacy Projects across the District

Are you a *Rotary Reader*? Several clubs across our district have initiated *Rotary Reader* projects that invite Rotarians into the elementary schools in their communities to read with students. *Rotary Reader* programs are typically developed in conjunction with a sponsoring school. Schedules for the volunteers are established and the format, whether it be reading 1:1 or in small groups, will generally fit the needs of the classroom teacher. The first step is to reach out to your community elementary school where we typically find very willing partners! This is a project that is not particularly difficult to initiate, but comes with huge benefits and a tremendous sense of reward. More information about Rotary Reader programs can be found on the District's Literacy website under Club Support.

Your District Literacy Team has recently updated our website with a more current list of projects going on across the District. You can find more about Rotary Readers and other club literacy projects by going to: Survey Responses Project List Master.pdf

If your club's project is not on our District Literacy list, please reach out to David Waldschmidt at dwaldsch42@gmail.com.

The District Literacy Team exists to provide guidance, resources and recognition to clubs in helping communities address the full range of literacy challenges for learners of all ages.

PRESIDENTS-ELECT TRAINING



Midterm Jan 18



Join us for an inspiring event with Rick Kyte, Rotarian and author of *Finding Your Third Place*, hosted by DG Ed Bove. The event will feature an update on Rotary District 5960 and an engaging keynote where Rick will share insights on:

- · The concept of a "third place"
- · Creating and sustaining vibrant communities
- · How hospitality fosters belonging and social connection
- The ways third places build friendships and community ties
- · Steps to find and create your own third place

Free event open to all Rotarians and guests - Click Here for registration.

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ROTARY ALUMNI SCHOLARSHIP



The **Prior Lake Rotary Club** has a \$1000 scholarship available to students in district 5960. The scholarship is called the Prior Lake Rotary Alumni Scholarship, and is geared toward students who are planning to further their education post-graduate or post-secondary. The requirements for these funds are that the student must reside in Rotary District 5960, be a Rotary Alumni (Interact, Rotaract, RYLA, Camp Enterprise, MUNA, STRIVE) and have participated in Rotary sponsored Community events. They must also write an essay or do a project that tells us how their actions and beliefs align with the 4-way test. A letter of recommendation is also required. Please let your club members know that this is available, and have any interested parties submit completed forms along with their projects and letter of recommendation to Cindy Shepard; drcshepard@gmail.com. Interested applicants must submit by **4/1/25.**

Downloadable Application: Link

2025 DISTRICT CONFERENCE



Join the Movement for Peace: Secure Your Spot Now!

Experience the power of unity and join us in our mission to promote peace worldwide. By securing your spot today, you have become an integral part of a global movement dedicated to fostering harmony and understanding. Together, we can make a difference and create a more peaceful future for all. Registration Link

Website Link: Make Peace Visible Conference

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